

**Tracy, Mary**

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**From:** OFFICE RECEPTIONIST, CLERK  
**Sent:** Monday, April 22, 2019 1:34 PM  
**To:** Tracy, Mary  
**Subject:** FW: Comment in Opposition to Proposed Change to RPC 7.3(a)

**From:** James Boyer [mailto:james@mmoraleslawoffice.com]  
**Sent:** Monday, April 22, 2019 1:25 PM  
**To:** OFFICE RECEPTIONIST, CLERK <SUPREME@COURTS.WA.GOV>  
**Subject:** Comment in Opposition to Proposed Change to RPC 7.3(a)

To the Court,

I am writing to express my opposition to the proposed change to RPC 7.3(a) which would make direct solicitation of clients generally permissible. I believe this change will open the door to exploitive practices and degrade the public perception of the legal profession. I practice exclusively plaintiff side personal injury litigation. I consider it one of the highest honors of this profession to advocate for individuals who have suffered life changing injuries or deaths of loved ones. In my experience, the very act of pursuing justice and having their story told provides some measure of relief to the wronged - regardless of the outcome.

However, pursuit of justice is just one part of the recovery process. Regardless of any change to the rule, I would never knock on the door of a parent I knew to have just lost their child or show up at the ICU following a catastrophic crash to solicit a case. People need time to grieve and heal. The current advertising rules adequately allow us to inform the public regarding our services and their rights so that clients can come to us when they are ready. By allowing direct solicitation the rule would encourage a race to the bottom by financially rewarding these types of unseemly solicitations.

Please, for the sake of our profession, do not amend RPC 7.3(a) to allow for direct solicitation of clients.

Sincerely,

**James M. Boyer**  
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